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SOFT SKILLS FOR SPORTS MANAGERS

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Where hard skills are job-specific skills (such as being able to build a website, develop a marketing plan, or giving legal advice), soft skills are transferable – meaning they are helpful in a large variety of jobs, regardless of industry. This means that the soft skills you develop now will help you throughout your career, regardless of what job or industry you find yourself in. As such, it's important to start developing your soft skills early so as to give yourself a great head-start on your career. Obviously, some industries prefer a certain set of soft skills over others, however a vast majority of soft skills will be relevant to whatever role you take on, even if they aren't specifically mentioned in the selection criteria.

Soft skills refer to the personal skills you develop throughout your life. These can be developed through a number of different experiences including study, work, internships, volunteering, or extracurricular activities (including sports or clubs). The term 'soft skills' incorporates a wide variety of skills that dictate how we relate to those around us, how we work, and our outlook on life. These skills can include: time management, organizational skills, emotional intelligence, teamwork, conflict resolution, or being self-motivated [2].

Sports management involves getting things done and creating easier for the shoppers to consider winning in sport. Soft skills are required to be effective in sports management. In developed nations sports managers play a significant role in sports business management. It involves making certain everything function smoothly. Economical sports managers encourage their shoppers perform well.

Jobs in sports management need managers having sensible soft-skills, employable skills besides sports education. Sports management involves operating

for individuals like players, sponsors, athletes, sports organizers, trainers, coaches, sporting firms, referees, football players, swimmers, baseball players, sports team and medical sportsmen in numerous cultural setting.

Each job in sports management involves handling interactions. Interpersonal and intrapersonal communication skills are required to accomplish the tasks. Sure practical and operations would like drafting business proposals, writing agreements, negotiation and listening patiently. Sports Managers should have to be compelled to win over others to alter opinion, perception and minds to be economical in sports organization management. Correct care must be taken whereas decoding the facts and circumstances, then sensible speaking skills and listening skills area required for sports management [4].

There is a huge number of soft skills for managers, but the commonly desired soft skills are: team work and team building skill, decision making, organizational, analytical and problem-solving, communication, people skills and of coarse time management skill.

Sports Management is often team add every level of the sport. Even as in cricket or different sport, all the players should place in team effort to win the sport. Team work needs cooperation, motivation from team members. It's the duty of the sports managers to ascertain that each team member build his or her skills to create the team effective within the interest of the sponsors and organizers.

Manager works with other people, meaning he should be able to communicate ideas, actively listen to those around him, work with others to achieve a common goal, follow instructions, or provide feedback (amongst other things). If he doesn't have strong teamwork skills, he may find it difficult to talk to other people, relinquish control over projects, or share the spotlight with someone else.

Sometimes, leading means that deciding. That applies to any or all applied management positions, not simply to sport managers. Sport managers got to be ready to create robust selections and persist with them, particularly in high-visibility positions. Selections usually got to be created quickly during this field, therefore

sport managers got to be assured in their ability to weigh professionals and cons in an exceedingly timely fashion [1].

As a soft skill, problem solving can mean a number of things depending on the job and industry you're in. To talk about it in a more general sense, being able to problem solve means you can see an issue someone is having and develop a number of logical steps you can take to solve it. It also means you can look at a system or way of doing things, and come up with a simpler way to achieve the same result.

Sports managers must possess excellent analytical skills that help them make decisions and determine how to make improvements or fix problems. They identify a problem, whether during interaction with clients or negotiations with prospective employers for clients, consider the pros and cons of potential actions or solutions and how any changes will affect the result. As they actively learn new information, analyze that information and use it to solve problems.

Organization skills embody the flexibility to multi-task, keep records, manage a calendar and arrange things move into advance. Sport managers might have to juggle many purchasers or groups. Associate inability to form every shopper feel they're obtaining 100 percent from you'll be able to sink your career. A capability to form the foremost effective use of one's time is an important talent for sport managers, as a result of their time is in high demand. Whether dealing with clients, team managers or owners, sports agents must have excellent verbal and written communication skills. The ability to convey information effectively, persuade others to change their minds and reconcile differences bolsters success when negotiating contracts and provisions for injuries, as well as endorsement and salary opportunities. When communicating via paper documents and electronically, they must write effectively and understand written sentences and paragraphs[4].

Sport managers work with folks from numerous backgrounds in a very form of skilled and casual settings. They work with athletes, agents, scouts, coaches, the media and medical professionals in settings starting from hospitals to locker rooms to press events to galas. For this reason, sport managers should be ready to move seamlessly from one cluster of individuals to successive and feel comfy despite what

the setting. Sport managers ought to feel comfy addressing folks on an individual basis in one-on-one things or as a crowd. They ought to be ready to speak in public on behalf of athletes and athletic organizations, additionally as be discreet in their personal lives thus as to not attract negative media attention.

Effective verbal and written skills help sports agents communicate with people, though impeccable overall people skills are just as vital. Not only must you know how to talk to people, but also how to deal with them. If you want people to listen to you during negotiations, you must give them your full attention and empathize with what they say [2]. To avoid major conflict, look at others' actions and adjust your own accordingly. When talking to clients, direct and motivate them so that everyone is working to his potential. Offer to help clients and others whenever possible. As you acquire knowledge, pass it on in a manner that will make others appreciate it and not feel inferior to you. Make good use of your people skills and regularly network with sports-industry professionals.

Being able to manage time effectively means that they can complete set tasks to a particular time frame, manage priorities and schedule effectively.

A lot of employers want candidates who can remain calm and produce amazing results under pressure. This often means they can work confidently while completing a number of projects with competing deadlines and conflicting priorities.

It will be over that to be effective in sports management, coaching in soft-skills is required. Skills such as initiative taking, time management, team work, negotiation, give-and-take, communication, downside determination, perception and alter management are required.

Soft skills are a combination of people skills, social skills, communication skills, character or personality traits, attitudes, career attributes, social intelligence and emotional intelligence quotients, among others, that enable people to navigate their environment, work well with others, perform well, and achieve their goals with complementing hard skills. The soft skills are desirable qualities for certain forms of employment that do not depend on acquired knowledge: they include common sense, the ability to deal with people, and a positive flexible attitude.

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